

The Ashland Main Street Association "Chalk Walk" event grew out of a desire by their board of directors and Ashland area artists to raise awareness of the Arts in Ashland through the production and display of art for all ages.

"The purpose of the Chalk Walk is to help foster a stronger sense of community through the arts. This is an annual event that grows bigger each year. Creativity and widespread participation are encouraged."



All ages and skill levels are invited and encouraged to participate!

The Ashland Main Street Association is a non-profit organization comprised of community volunteers and affiliated with the National Trust Main Street Center. Our mission is to **preserve, enhance, and promote** downtown Ashland through cooperative efforts among local businesses, civic organizations, Randolph-Macon College and the Town. The Ashland Main Street Association is a 501(c)3 non-profit organization. Donations and sponsorships for this event are tax deductible as allowed by law.

Photos show the happy participants of all ages at the 2011 Chalk Walk event.



GUIDELINES:

- A 3'x3' square will be reserved for the first 40 people and a 6'x6' square will be reserved for the first 20 people who mail in the registration form. (There are only 60 squares available, so register early!)
- All entrants 14 years of age or under must have a parent or guardian with them at all times.
- Dry chalk will be provided to all participants and is the only medium allowed.
- On Saturday, May 5, all pre-registered participants must check-in promptly at The Plaza, adjacent to the library at 9:00 A.M.
- Participants must bring a photograph or paper drawing of their proposed drawing with them. The idea is to fill your square with your work of art!
- Bring a brush to blend chalks and something to kneel on, or a cushion for your knees.

All themes must be appropriate for a general family audience and should have no political, advertising or written content. The Ashland Main Street Association reserves the right to reject any ideas that do not meet these guidelines.



PRESERVE • ENHANCE • PROMOTE

The Ashland Main Street Association
Presents the Annual

ASHLAND, VA

Chalk Walk!

ALL AGES WELCOME!



ALL SKILL LEVELS WELCOME!

The Ashland Main Street Association in cooperation with Ashland artists and local businesses, will sponsor

A FAMILY AND COMMUNITY

Sidewalk "Chalk Art" Event

Saturday, May 5, 2012

from 9:00 a.m. until 3:00 p.m.

Ashland Library - The Plaza

(RAIN DATE 9/29/2012)