



## WELCOME TO THE 3<sup>RD</sup> ANNUAL ASHLAND, VA CHALKWALK!

# Chalk Walk!

This event has been organized by the Ashland Main Street Association and chinks have been provided by local businesses and individuals supporting this community event designed for artists of all ages.

Rain Date: September 29, 2012

### THINGS TO KNOW:

**The May 5, 2012, Ashland, Virginia, Chalk Walk begins at 9 a.m. and ends at 3 p.m.**

**Check in at the registration table and pick up your chinks.**

**The location for the event is The Plaza in front of the Ashland Library.**

There are 40 blocks of 3x3' concrete canvas available and 20 blocks of 6x6' concrete canvas available.

**All participants must pre-register by using the Eventbrite on line registration or by completing the registration form and mailing it to Ashland Main Street Association, PO Box 33, Ashland, VA 23005.**

**All registrations must be complete and received by May 1, 2012.**

**For Registration Information, Please Visit [www.mainstreetashland.org](http://www.mainstreetashland.org)**

Children ages 14 and under must be accompanied by an adult for the duration of the event. This is a community event and advertising, lettering, symbols or doodles that include messages or slogans will not be included.

Themes must be appropriate for general audiences.

### CREATIVE TIPS:

Bring a design, sketch, photo, or drawing that you have created in preparation for this event. We have a snitch file of images but art created from your own sketches is always special. Themes may include: pets, a favorite artist, a landscape, a seascape, flowers, or family portraits.

*It is the 100th Anniversary of Cross Brothers Grocery-that could be the theme of your drawing ...*

Draw Large! Fill the Entire Space! Start with light colored chinks. Add details with darker chinks. Bigger images are more visible on the concrete canvas. Little tiny shapes may be difficult to see.

*Stay within your block borders-but fill them with lots of color. You can always get more chalk!*

### What should you bring?

Bring a 1 inch paint brush if you like to blend colors. An old paint brush works well on the concrete. A plastic cup for water.

Knee pads, old towels or pillows help to protect your knees as you work.

A broad brim hat will help protect you from the sun.

Bring a smile, energy and the willingness to encourage others.

This is a chalk event only! You may bring your own powdered chinks but we will have chalk for you.

Thank you for participating!  
You have added fun to  
the "Center of the Universe."

### Chalk Walk Etiquette and Courtesy

Draw in your assigned space. Keep your chinks in the box or bag so they do not get stepped on.

Share chalk colors with other participants, especially if you will not need a certain color as much as someone else does.

Too much chalk creates unnecessary dust.

Pack un-used chalk and return it to the registration table when you are finished.

A clean up station is provided so you can wash your hands. Please do so before entering a business or when you leave the event.

Dust your feet on the provided rug so that you do not track chalk dust into businesses in the area.

**You are creating Public Art. The images are intended to brighten the area and provide a creative venue for the participants and community. Chalk Art will wash away in the rain and fade with time. Let nature do its work. Thanks for respecting the art of all the participants!**